

## Message Text

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PAGE 01 STATE 279130  
ORIGIN ARA-03

INFO OCT-01 ISO-00 /004 R

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DRAFTED BY ARA:SWILKINSON:MDK

APPROVED BY ARA:SALLY A. SHELTON

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FM SECSTATE WASHDC

TO AMEMBASSY MEXICO PRIORITY

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FOR ARELLANO

FOL RPT SAN SALVADOR 05351 SENT ACTION SECSTATE INFO GUATEMALA,  
TEGUCIGALPA, MANAGUA, SAN JOSE, USCINCSO & DIA DTD 18 NOV 77

QUOTE: LIMITED OFFICIAL USE SAN SALVADOR 5351

E.O. 11652: N/A

TAGS: PINT, PINS, SHUM, ES

SUBJECT: MASSIVE MEDIA CAMPAIGN AGAINST VIOLENCE, TERRORISM,  
AND TO LESSER DEGREE, HUMAN RIGHTS PROGRAM

REFS: (A) SAN SALVADOR 5255, (B) SAN SALVADOR 5278

1. WEEK OF NOVEMBER 14-18 HAS SEEN MASSIVE CAMPAIGN IN  
EL SALVADOR'S PRESS, RADIO AND TELEVISION CONDEMNING  
VIOLENCE AND TERRORISM, PARTICULARLY THE OCCUPATION OF THE  
MINISTRY OF LABOR AND THE ASSASSINATION OF RAUL MOLINA  
CANAS (SEE REFTELS. CAMPAIGN HAS TAKEN NUMBER OF  
DIFFERENT FORMS BUT BASIC MESSAGE IS EXHORTATION TO GOES  
TO STOP FEARING REPERCUSSIONS OF HUMAN RIGHTS DOCTRINE  
AND TAKE FORCEFUL MEASURES TO RESTORE PEACE AND ORDER IN  
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EL SALVADOR. CAMPAIGN HAS BEEN FINANCED BASICALLY  
THROUGH THE NATIONAL ASSOCIATION OF PRIVATE  
ENTERPRISES (ANEP) AND ITS AFFILIATED ORGANIZATIONS.  
ANEP ITSELF HAS PLACED MESSAGES ON PRIME TIME  
TELEVISION AND FULL-PAGE AD IN EVERY MAJOR NEWSPAPER  
IN COUNTRY. ANEP MESSAGES, AS USUAL, ARE LESS  
VIOLENT AND BITTER IN TONE THAN THOSE SPONSORED BY

AFFILIATES AND, IN MANY CASES, PURELY FICTITIOUS ORGANIZATIONS WHICH HAVE COME DOWN PARTICULARLY HARD ON DOCTRINE OF HUMAN RIGHTS. HEADLINES OF JUST A FEW OF THESE LATTER MANIFESTOS GIVE FLAVOR AND DIRECTION OF PRESENTICAMPAIGN. WIDELY PUBLICIZED LARGE PRINTE DOCUMENTS SIGNED BY ORGANIZATION CALLED CENTRAL GROUP FOR THE DEFENSE OF LIBERTY BEGINS QTE MANY THANKS PRESIDENT MR. CARTER, MANY THANKS MR. PRESIDENT ROMERO. THE ABSURD AND MEDIOCRE POLICY OF HUMAN RIGHTS OF THE FIRST (PRESIDENT CARTER) AND THE APATHY AND SILENCE OF THE SECOND (PRESIDENT ROMERO) HAS CAUSED ONE MORE VICTIM, RAUL MOLINA CANAS. UNQTE. THE SO-CALLED EDITORIAL SIGNED BY THE COMMITTEE OF SALVADORAN PATRIOTS HEADLINES QTE COINCIDENCES REVEALED BETWEEN PRIESTS AND TERRORISTS UNQTE. YET ANOTHER SIGNED BY SALVADORAN CATHOLIC WOMEN CALLS UPON THE GOVERNMENT TO TAKE WHATEVER STEPS ARE NECESSARY TO RESTORE PEACE AND ORDER IN THE COUNTRY.

2. MEDIA CAMPAIGN CONDEMNING INACTIVITY OF GOES WITH NUMEROUS IMPLICATIONS AND DIRECT ACCUSATIONS THAT THIS INACTIVITY IS CAUSED BY FEAR OF GOES VIOLATING HUMAN RIGHTS DOCTRINE HAS SATURATE THE MEDIA THROUGHOUT WEEK. CAMPAIGN IS KNOWN TO BE FINANCED BY ANEP AND ITS AFFILIATES WHO ARE EXERTING EVERY POSSIBLE PRESSURE ON GOES TO TAKE FIRM ACTION AT ONCE. EXTENT AND BITTERNESS OF GOES CONDEMNATION WITH CONSIDERABLE SPILLOVER LIMITED OFFICIAL USE

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TO HUMAN RIGHTS AND U.S. IS BY FAR THE MOST EXTENSIVE SEEN DURING THE ROMERO ADMINISTRATION.

3.COMMENT. PRESSURE ON ROMERO AND GOES TO TAKE POSITIVE ACTION GROWING DAILY. INTERJECTION OF HUMAN RIGHTS ISSUE PROBABLY NO MORE THAN A CONVENIENT, AND ALREADY UNPOPULAR ISSUE WITH WEALTHY ELITE. HOWEVER, MANY EMBASSY CONTACTS SINCERELY BELIEVE GOES INACTIVITY IN FACE OF RECENT INCIDENTS BASED ON FEAR OF ANTAGONIZING U.S. DEVINE UNQUOTE HABIB

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** HUMAN RIGHTS, INFORMATION MEDIA  
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**Disposition Approved on Date:**  
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**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 22 May 2009  
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**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Original Previous Handling Restrictions:** n/a  
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**Reference:** 77 SAN SALVADOR 5255, 77 SAN SALVADOR 5278  
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**Subject:** MASSIVE MEDIA CAMPAIGN AGAINST VIOLENCE, TERRORISM, AND TO LESSER DEGREE, HUMAN RIGHTS PROGRAM  
**TAGS:** PINT, PINS, SHUM, SOPN, ES, ANEP  
**To:** MEXICO  
**Type:** TE  
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**Review Markings:**  
Margaret P. Grafeld  
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US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009